



# nimc

*... the future of communication*

## NATIONAL INSTITUTE OF

## MASS COMMUNICATION

In collaboration with :

### CIMC

THE CANADIAN INSTITUTE  
OF **MASS COMMUNICATION**  
ONTARIO, CANADA



Contact us  
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Visit Our Website  
[www.nimc-india.com](http://www.nimc-india.com)



## About Us

The National Institute of Mass Communication was established in 2003 by the Educational Media Research Society, New Delhi, in collaboration with the Canadian Institute of Mass Communication, Ontario, Canada (a society registered under the Societies Registration Act XXI of 1860). The institute's objective is to provide quality training to students in mass media, enabling them to effectively utilize media technology to keep pace with the rapidly evolving communication industry.

## Vision

Our vision is to be a premier institute for mass communication education, recognized nationally for excellence in teaching, innovation, and the professional empowerment of media practitioners.

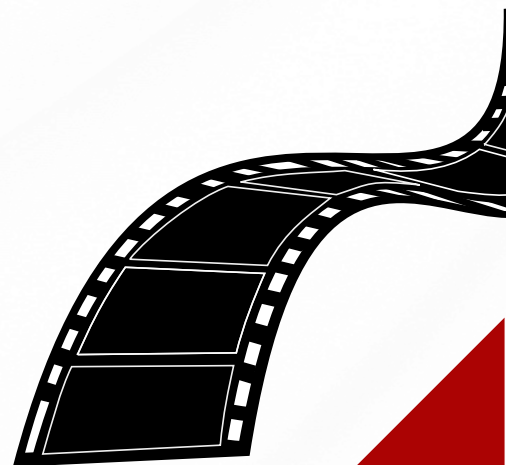
## Mission

Our mission is to provide exemplary education, training, and research opportunities in mass communication, fostering a community of socially responsible media professionals capable of inspiring diverse audiences.

## Overview

We offer a variety of mass communication courses, including Diploma and Postgraduate Diploma programs in Journalism & Mass Communication, as well as Bachelor's and Master's degrees of Arts (Journalism & Mass Communication) under the University Grants Commission (UGC), Government of India. In addition to the primary degree, students receive an additional Diploma in Electronic Media from the Canadian Institute of Mass Communication (CIMC), Ontario, Canada. The advantage of our Dual Degree Diploma Program lies in the rigorous practical training combined with a strong theoretical foundation.

The institute aims to produce skilled and insightful communication professionals, offering a wide range of short-term courses such as News Reading, Reporting and Anchoring, Radio Jockeying, Video Production, Photography, Video Editing, Advertising and Public Relations, Mobile Journalism, and New Media.



## Courses Offered

Courses	Eligibility	Duration
Bachelor of Arts (Journalism and Mass Communication)	10+2	Three Years
Master of Arts (Journalism and Mass Communication)	Graduate	Two Years
Diploma (Journalism and Mass Communication)	10+2	One Year
PG Diploma (Journalism and Mass Communication)	Graduate	One Year
Certificate Course in News Reading, Anchoring, and Reporting	10+2	Six Months
Certificate Course in Advertising and Public Relations	10+2	Six Months
Certificate Course in Radio Jockeying	10+2	Six Months
Certificate Course in Video Production	10+2	Six Months
Certificate Course in Video Editing	10+2	Six Months
Certificate Course in Photography	10+2	Six Months
Certificate Course in New Media	10+2	Six Months
Certificate Course in Mobile Journalism	10+2	Six Months

# Internship & Placement



We provide 100% placement and internship opportunities for our students through NIMC's partnerships with reputable media organizations. The National Institute of Mass Communication has a strong track record in placing students across various roles in the field of mass communication, including journalists, brand strategists, event managers, filmmakers, photojournalists, and editors.

NIMC maintains close professional relationships with numerous media organizations, public relations firms, advertising agencies, non-governmental organizations, and academic institutions. The institute also operates a fully authorized Hindi news channel, NBC Bharat, an English news web portal, Voice of People, and The Look to immerse students in a real-world media environment. Additionally, NIMC has successfully run a production house, ITV, for over 20 years, providing further practical exposure and training for students.

## Academic Awards

Each year, students are required to create documentary films, radio programs, newsletters, and photo essays. NIMC encourages students to showcase their talents through these projects, with many of the documentaries screened at national and international film festivals. To recognize excellence, NIMC presents annual awards to students for outstanding achievements across various fields of mass media.

## Practical

We prioritize a strong theoretical foundation complemented by interactive learning methods. Each student is required to produce fiction and nonfiction films, radio features, photo essays, and newsletters. We provide access to the latest tools and technology to meet industry standards, including up-to-date software, high-quality cameras, and professional studio equipment for hands-on training. At NIMC, students are encouraged to participate in extracurricular activities and are given the opportunity to visit art and photography exhibitions, enhancing their learning experience. Regular practical workshops are also conducted on various communication tools, as outlined below:

- Print Journalism: Newsletters, Tabloids, and Editorials
- Camera Handling: Still Photography & Video Production
- Traditional Media: "Nukkad Natak" (Street Theatre)
- Hindi Typing: Using Mangal Software
- TV Journalism: Reporting, Anchoring, and News Reading
- Grassroots Comic Strips
- Creative Idea Generation
- Brand Strategy
- Media Campaigning & Publicity
- Radio Production
- Filmmaking
- Content Writing & Scripting
- Media Research
- Digital Media
- Script Writing & Copywriting
- Media and Mass Culture

## Highlights:

At NIMC, we offer a comprehensive range of opportunities and facilities to enhance our students' learning experience, including:

- In-house Production House (ITV)
- In-house Print Web Portal: The Look
- In-house Video Web Portal and YouTube Channel: NBC Bharat
- Media Industrial Visits to gain real-world exposure
- In-house Media Societies for specialized field training
- In-house Theatre Group for creative expression
- Proximity to Jamia MCRC for collaborative learning and networking
- Dual Degree Program to enhance qualifications
- 100% Placement and Internship Support
- Interactive Learning Approach with extensive workshops on media tools
- Full-fledged Practical Training in a range of media disciplines
- Experienced Faculty and Leading Professionals in the media industry
- Scholarships and Opportunities for higher education
- Educational Loan Facility to support students' financial needs
- Hostel Facility with Wi-Fi to ensure a comfortable and conducive learning environment








**Tabish Hussain**  
Senior Anchor  
NDTV



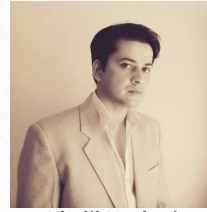
**Aparna Moazzam**  
Senior Anchor  
ABP



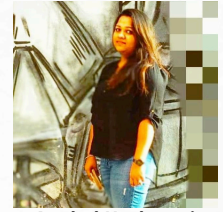
**Sabeena Tamang**  
Senior Anchor  
News18 India



**Bharat Srivastava**  
Senior Producer  
Aaj Tak



**Khalil Hashmi**  
Correspondent  
The Mainichi



**Anchal Keshwani**  
Senior Video Editor  
Republic Media



**Archit Ratan**  
Field Producer  
CNA, Singapore



**Devendra Singh**  
Shift In Charge  
India News



**Amish Raj**  
Senior Executive  
Times Now, Times Of India



**Tanvi Walia**  
Content Writer  
The Times Nation



**Amit Raj**  
Associate Producer  
Zee News



**Aditya Mishra**  
Multimedia Producer  
Dainik Bhaskar



**Siddhant Tiwari**  
Human Resource Manager  
Amazon Development Centre



**Suparna Shree**  
Anchor  
Dainik Jagran



**Anubhav Basu**  
Lead Media Analyst  
Wipro Limited



**Akanksha Singh**  
Assistant Manager  
Zomato



**Poorvika Garg**  
Senior Account Executive  
MSL India



**Manas Ranjan Dash**  
Associate Editor  
News18



**Shantanu Das**  
Associate Videographer  
Little Black Book



**Kavyata Tewari**  
Unit Manager  
ICICI



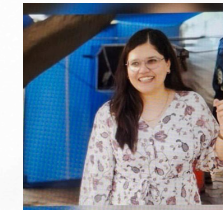
**Vishal Singh**  
Creative Producer/Director  
Jagran News India



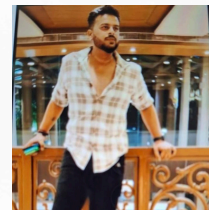
**Amit Kumar**  
Senior Producer  
R. Bharat



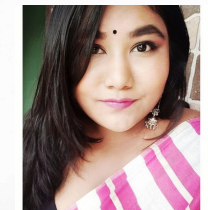
**Suprava Mondal**  
Associate Manager  
Physics Wallah



**Akanksha Singh**  
Deputy Manager  
Amar Ujala



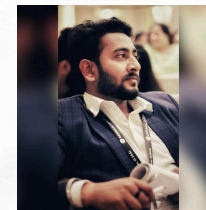
**Rahul Srivastava**  
Deputy Manager  
Genpact



**Mohini Das**  
Data Analyst  
Philips India



**Kuldeep Kumar**  
Correspondent  
ANI



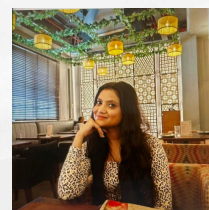
**Jatin Bharti**  
Video Editor  
Shemaroo



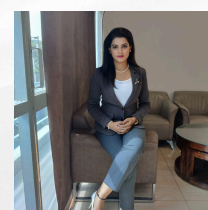
**Divya Mehra**  
Social Media Manager  
Alaindair Attars



**Mayank Joshi**  
Founder  
Bloop Social



**Yasmeen Sheikh**  
Multimedia Producer  
Bharat Express



**Divya Singh**  
Anchor/Producer  
Sudarshan News



**Khushi Rathor**  
Caption Writer  
ANI



**Abhishek Lohia**  
Producer  
India Today Group







**Champa Rawat**  
Anchor  
TV9



**Tanishk Bhatt**  
Doctoral Fellow  
IIM, Indore



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